

RUBRIC

Book Review Newspaper Article

	<i>Exemplary (5)</i>	<i>Proficient (4)</i>	<i>Emerging (3)</i>	<i>Beginner (2)</i>
Introduction ___/15	Grabs the reader and provides context to create a persuasive argument.	Sparks interest and provides context to create a persuasive argument.	Provides context to create a persuasive argument but is obvious and unoriginal.	Lacks context and uses blanket or vague statements.
Analysis ___/15	Original ideas, thoughtful commentary with strong knowledge of the book.	Convincing ideas, thoughtful commentary with some knowledge of the book but lacking in specific examples.	Ideas are unoriginal. Book knowledge is superficial.	Ideas lack development. Disconnected argument. Book knowledge is inadequate.
Style ___/20	AP Style is used. Smooth writing & strong sentences. No conventional errors. Citations are in APA.	AP Style is used. Clear writing, varied sentence structure and word choices. 2-3 conventional errors present. Citations are in APA.	AP Style attempted. Clear writing but sentences unstructured and word choice are overused. 4-6 conventional errors present. APA citations attempted.	AP Style is ignored. Writing is full of fragments and run-on sentences. Several conventional errors are present. APA citations ignored.
Format ___/15	Headline, byline, 3 column, 1.15 spacing, block style, 12pt font, and approved font included.	1-2 requirements missing: headline, byline, 3-column, 1.15 spacing, block style, 12pt font, approved font.	3-4 requirements missing: headline, byline, 3-column, 1.15 spacing, block style, 12pt font, approved font.	5+ requirements missing headline, byline, 3-column, 1.15 spacing, block style, 12pt font, approved font.
Faith Aspect ___/20	Thoughtful connection to our Catholic Faith	Unoriginal connection made to our Catholic Faith.	Unclear connection made to our Catholic Faith.	No connection made to our Catholic Faith.
Conclusion ___/15	Effective conclusion. Argument is reiterated and additional insight is given, creating intrigue.	Conclusion demonstrates an understanding of the main ideas, but reader is left wanting more.	Conclusion is comprised of recycled cliché statements. Reader is left uninterested.	Conclusion that does not flow with the argument of the paper.

TOTAL: ___/100